



## CIBMRDS INSTITUTION'S INNOVATION COUNCIL (IIC) AND ED CELL

### IIC 7.0 CALENDAR ACTIVITIES FROM ACADEMIC YEAR 2024-25

#### Quarter-1-Activity-1

#### Workshop on "Entrepreneurship and Innovation as Career Opportunity" on 23rd Sep 2024

##### Semester 1

##### Thrust area: Inspiration, Motivation & Ideation

THEME	Entrepreneurship
ACTIVITY NAME	Workshop on "Entrepreneurship and Innovation as Career Opportunity"
MODE OF CONDUCT	Physical
TIME	One day
MANDATORY/ELECTIVE	Elective
PARTICIPANTS	Students-37 Faculty-1
ONLINE RESOURCE	Not taken
DESCRIPTION	<p>Vidya Shikshan Prasarak Mandal AHEs Central Institute of Business Management, Research &amp; Development, Institution's Innovation Council and ED Cell, Nagpur has organized Workshop on "Entrepreneurship and Innovation as Career Opportunity" on 23<sup>rd</sup> Sep 2024. Session started with introduction of IIC Activity by Dr. Krunal Parekh, IIC Convener. Further, Dr. Parekh introduced session speaker Mr. Ashish Taywade, Corporate Trainer, Soft skill trainer, Nagpur.</p> <p>Sir started his session with portraying the real world situations and what challenges youth are facing nowadays. Past few generations in last 4-5 decades secured but now these generations have opportunities and are very shrink also in current situations which changes the environment drastically. Expand your critical thinking and Application of your mind with today's era plays a very important role.</p> <ol style="list-style-type: none"> <li><b>Acquire Entrepreneurial Skills:</b> Seek out courses, workshops, and seminars that focus on entrepreneurial skills such as business planning, financial management, marketing, leadership, and negotiation. Developing these skills will help you effectively manage and grow your venture.</li> <li><b>Build a Strong Network:</b> Networking is crucial for entrepreneurs. Connect with fellow MBA students, alumni, faculty members, industry professionals, and potential mentors who can provide guidance, support, and valuable connections.</li> <li><b>Learn from Case Studies and Real-world Examples:</b> Studying successful and failed entrepreneurial ventures through case studies can provide valuable insights into the challenges and opportunities associated with starting and running a business.</li> </ol> <p>Lastly, Dr. Amishi Arora, Principle, CIBMRD congratulated entire team and gratitude for session speaker.</p>

Dr. Krunal Parekh, Convener- Institution's Innovation Council (IIC), CIBMRD, Nagpur (M.S.)


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**INSTITUTION'S INNOVATION COUNCIL**  
(Ministry of HRD Initiatives)

**CIBMRDs Institution's Innovation Council (IIC)**  
***Welcomes you all***  
 for IIC 7.0 –QUARTER-1 IIC Calendar activity for academic year 2024-25

**Date:- 23/09/2024**

**Topic:- Workshop on "Entrepreneurship and Innovation as Career Opportunity"**

**Speaker:- Mr. Ashish Taywade, Corporate Trainer, Nagpur**

**Venue:- Auditorium, CIBMRD, Nagpur**

organized by  
**IIC Cell and ED Cell , CIBMRD, Nagpur. (M.S.)**

